



Advertiser360 Announces Winner of Million Dollar Challenge

Advertiser360, the education resource for online entrepreneurs, has just announced the winner of its yearly Million Dollar Challenge. The honor just went out to Justin Elenburg, a successful mobile pay-per-call affiliate marketer and owner of the mobile pay-per-call network Mobile Fused, where he helps national companies from auto insurance to home security and more get highly qualified call-based leads.

The winner of the Advertiser360 Challenge is determined by who in the challenge first reaches one million dollars in revenue from the creation of an online product or service after applying the principles taught by Advertiser360. According to an interview with Elenburg, Peter Nguyen of Advertiser360 reports that getting to the million dollar mark doesn't come without its challenges. The road to millionaire success is not an easy one and requires an entrepreneurial mindset that the few possess. Peter states that "Elenburg learned an important lesson that everyone should learn: "Just go forward. If you fail at least you know how not to do it." This lesson "has been [Elenburg's] big secret. Fail until you get it right."

Elenburg states, "what has really helped me get to this point is an understanding of the concept of providing the ultimate service for my customer base. Once I truly grasped this concept of providing value at the highest level and applying that to any of my business endeavors, I became more successful. With **Mobile Fused**, the latest business that I am most proud of to date, our focus epitomizes the idea of providing unmatched service for other companies throughout the U.S. With our call-based performance marketing network, we drive extremely high-quality, high

volume call leads for some of the biggest national companies. Whether you're the decision maker at a national auto insurance company, debt consolidation service, or other large national service provider, I say with great confidence that Mobile Fused has a very powerful solution to add into your marketing mix."

Advertiser360 and it's Million Dollar Challenge certainly provided Elenburg with the "education needed to unleash [his] inner millionaire."

About Justin Elenburg

Justin Elenburg is an Internet entrepreneur and founding partner of Mobile Fused, an industry leader in world-class mobile performance based digital marketing solutions. Elenburg knows what it takes to run a successful mobile marketing campaign, every time. With cutting edge technology and tools, Elenburg and his company generate the highest quality mobile leads for several national companies. Verticals include insurance, healthcare, education, and more. Advertisers are encouraged to apply at <http://mobilefused.com/advertisers.html> or call 888-612-8818.

<http://advertiser360.com/intro/million-dollar-challenge/>